

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of September, in the year of our Lord nineteen hundred seventy-three, and of the Independence of the United States of America the one hundred ninety-eighth.



PROCLAMATION 4246

Johnny Horizon '76 Clean Up America Month

By the President of the United States of America

September 19, 1973

A Proclamation

While the Federal Government pursues its national responsibility to prevent pollution of our air, water and land resources, no contribution to a better environment can match the exercise of individual responsibility. We must recognize that environmental improvement and protection require the commitment and positive action of each and every American.

We can have clean air, clean water, beautiful, open forests and shores, but all these will not improve our environment if our immediate surroundings are cluttered and degraded. Our most precious environment is the area in which we live—our city streets and rural towns. Environmental awareness goes far beyond the improvement of what we commonly refer to as our natural resources.

The spirit with which we work to enhance our lives must be one of: "I'll help, too." To dramatize this spirit, the Congress has by House Joint Resolution 695, 93rd Congress, designated the period of September 15 to October 15, 1973 as "Johnny Horizon '76 Clean Up America Month" and requested the President to issue a proclamation calling for observance of this month.

Ante, p. 351.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby proclaim "Clean Up America Month," and ask our Nation's attention to the Johnny Horizon '76 environmental awareness and action program for America's 200th birthday and related Bicentennial activities. I urge representatives of business, industry, labor, government, civic groups and other citizens to join

together to demonstrate the significant results that can be realized when Americans translate their concerns into affirmative action. I further urge neighborhood and community cleanups, beautification programs, resource recovery and education programs, anti-litter campaigns, energy and wildlife conservation efforts and other worthwhile activities.

IN WITNESS WHEREOF, I have hereunto set my hand this nineteenth day of September, in the year of our Lord nineteen hundred seventy-three, and of the Independence of the United States of America the one hundred ninety-eighth.



PROCLAMATION 4247

Country Music Month, October 1973

September 29, 1973

By the President of the United States of America

A Proclamation

We do not truly know America until, in Whitman's phrase, we "hear America singing"—singing not only the songs of concert stage and nightclub, choir loft and schoolroom, but also the earthy, emotion-packed melodies and lyrics that have come to be called "country."

At one time, that particularly rich and honest strain in the American musical tradition was largely confined to the geographic areas its name implies: the countryside and Western ranges of America's heartland. But half a century ago, in 1923, Fiddlin' John Carson broke through with the first widely popular country music recording, and since then records and the broadcast airwaves have been winning new audiences for country and Western music all over America and around the world—so that now the term describes not just a locale but a state of mind and style of taste, as much beloved downtown as on the farm.

Today, no matter where men and women happen to live, country music may be one of the truest voices speaking to and for them. All of us can better understand our Nation's head and heart by listening to "hear America singing" in that voice.